

Desh-Videsh
Presents
MyShadi
Bridal Expo
The Largest Event
of Its Kind

MyShadi Bridal Expo showcases the latest trends and products for Hindu, Muslim, Christian and Sikh weddings. Meet with a variety of event vendors all in one afternoon.



Bridal Expo Wedding Resource Guide

Artwork Specification

FULL PAGE ADVERTISEMENT

Bleed Size (Artwork to be created)	6.25" x 9.25"
Trim Size (Actual Page size)	5.5" x 8.5"
Live Area (Keep all contents within this size)	4.25" x 7.25"

INSTRUCTIONS TO CREATE ARTWORK

- Images used in PDF must be 300 DPI or Higher. Color mode should be CMYK with 8 bit of color depth or Higher.
- Under PDF generate options:**
 - Keep compression of color images ON with 300 DPI or Higher and Maximum quality.
 - Color settings: Do not color manage the file. Choose "Leave Color unchanged"
- If you are sending photoshop image, Keep image 300 DPI, Go to Image > Mode and keep it CMYK, Save it as JPEG, while saving as JPEG it will ask you for quality, keep it maximum.



For more information visit following link on our website
<http://www.deshvidesh.com/artworkinstructions>

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